

Brand Velocity®

SAP Project Acceleration System



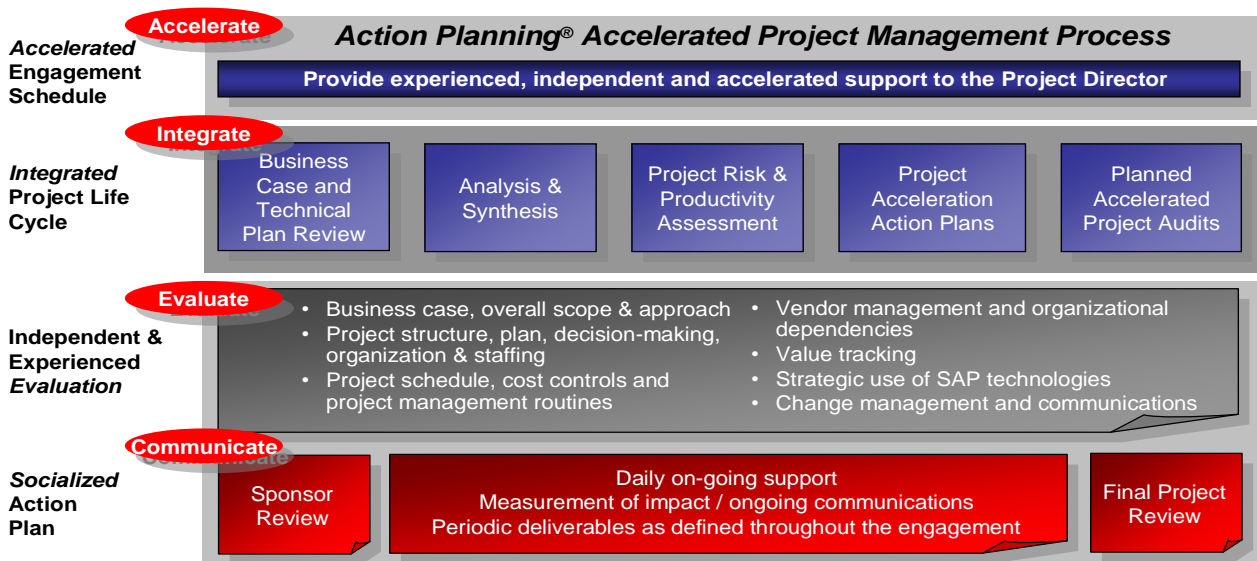
Are you implementing an important SAP project at your company?

Large SAP initiatives are actually three projects at the same time – IT projects, organizational change projects, and external consulting projects. Unfortunately, the more critical the project, the more the conventional project management approach breaks down.

Conventional project management can be improved upon for key SAP projects

The conventional approach—using internal Program Directors and external consulting integrators—too often results in time and cost overruns. While the Program Director typically depends exclusively on the integrator for advice and project management support, project overruns often work to the consulting firm’s economic advantage. Program Directors are also asked to make unpopular internal tradeoffs; yet when they try not to burn bridges as an employee, key decisions get delayed and project delays result. The answer is to back up the Program Director with a special support team that has senior experience on the ground, organizational and consulting firm independence, and an Accelerated Project management approach. The Brand Velocity SAP Project Acceleration System does this and, as a result, helps companies implement important SAP projects better, faster, and less expensively.

The Brand Velocity SAP Project Acceleration System framework



BV's SAP Project Acceleration System helps improve project results

The conventional implementation model for large SAP projects can be improved by investing directly in the Program Director’s success – using a special team with BV’s combination of senior experience, independence, and Accelerated Project management. Investing in the SAP Project Acceleration System can significantly improve the project’s overall return on investment.

For more information, contact us at inquiry@brandvelocity.com or call us at 800-580-9215.

Velocity is our brand. Reinvention is our purpose.

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